InVine

The platform that transforms tedious tasks into data-driven intelligence for restaurants

InVine is a groundbreaking platform that uses data intelligence to help restaurants manage their wine. At InVine restaurants consumers are empowered with the insight to connect with wine and find a great match.

HOTELS | RESTAURANTS | WINE BARS

Welcome to InVine

Wine is fascinating in its diversity but also highly complex, with millions of products and a labyrinth of information and opinions.

Most consumers struggle to choose wine, an expensive but critical part of their dining experience. They value wine, and yet are somewhat intimidated by 'the world of wine'.

Simultaneously, restaurants struggle to manage their wines too: it's difficult to track demand, update lists, and know how to price their wines just right. Managing wine is a complex and time-consuming endeavor.

InVine allows restaurant owners to manage their wine, beers and spirits with ease from any device (phone, tablet, laptop) and significantly reduce inventory time and effort.

Restaurants grow their business with real-time insights about pricing and demand, while using an award-winning digital list to guide patrons to the perfect wine.

The InVine digital list provides tasting notes, food pairings and HD pictures of bottles, helping consumers feel confident on their choice and happy with their experience.

Features
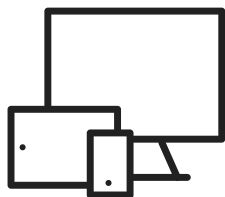
InVine helps restaurant managers save the equivalent of **3 days of work every month**. Adding new products, changing prices, or counting inventory are all available with the touch of a button, on any device.
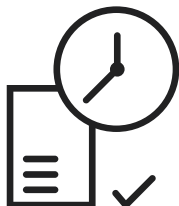
Powerful tools like InVine Smart Profit allow restaurants to **intelligently automate wine pricing**. And with PoS integration they will never have to worry about keeping disparate systems up-to-date.
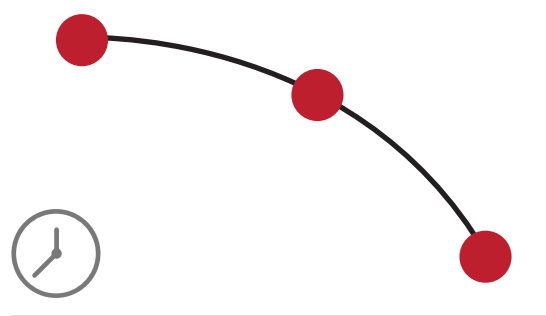
Customers love it: intuitive and engaging browsing allows patrons of all ages to know more about their wines and **feel confident choosing their perfect wine**.

Results
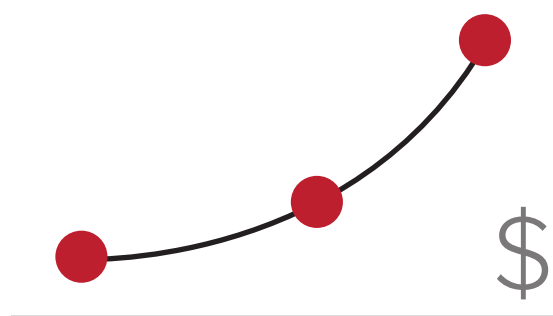
15% to **100%**
increase in wine revenue

50%
reduction in inventory time

Testimonials

"Using InVine made managing my wine list extremely simple and fast, freeing my time to new activities."

Joel Martins
Owner and Manager

"The wine lists of our 3 restaurants are now 100% InVine digital and we have recovered our investment in just 3 months."

Chef Olivier
Owner and Manager

"Patrons using our wine list are highly satisfied with their experience. It's been truly rewarding to use InVine"

Carlos Janeiro
Owner and Manager

InVine has been used by more than 500,000 consumers and helped restaurants sell more than $30m in drinks in the last 12 months

Pricing

EASY

$99
PER MONTH
FREE WITH 2 OR FEWER DEVICES

MANAGE UP TO **200** WINES AND BEVERAGES

Database of 1 million wines, beers and spirits

Manage All Beverages

Custom Printing Tools

Sync up to 10 devices

SMART

$199
PER MONTH

MANAGE UP TO **500** WINES AND BEVERAGES

InVine Smart Profit

Fast Inventory Tools

Beverage List Analytics

Dynamic Promotions

Sync up to 20 devices

PRO

$299
PER MONTH

UNLIMITED WINES AND BEVERAGES

InVine Glass Dynamics
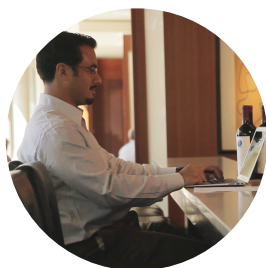
In-List Ordering

PoS Integration

On-Premise Support

Unlimited devices

For more information visit invine.com/pricing

About us

Founders

Joao Reis, CEO
Leads technology and product development

MSc in Electrical & Computer Engineering
Stanford MBA

Andre Reis, COO
Leads growth and operations

MSc in Marketing Management
LSE Executive Program

Company

InVine was born from the Reis brothers' love of wine. Despite this love, their modest wine knowledge often made it difficult to enjoy wine with family and friends.

Too often they were intimidated at restaurants and gave up on the quest to find something they'd love, instead picking the safe, predictable, choice.

They thought trying new wines should be exciting and never intimidating. InVine was founded on the idea that discovering good wine should be a fun and accessible part of the dining experience for everyone.

Joao and Andre set out to create a wine list for absolutely everyone. They created an intuitive UI that anyone at any level of wine knowledge enjoyed using to find great wine.

They soon realized InVine could solve a lot of challenges for restaurants too. By letting customers discover more on the wine list, InVine restaurants saw an average increase in wine sales of 15%, some as high as 125%, driving great initial traction.

In mid 2013, the founders decided to take their passion project full time. In 2015 they completed their Seed round of funding from prominent VCs and launched in San Francisco, where their HQ is.

Advisors include:
Brent Looney, former CEO at Treatful; Peter Ziebelman, VC at Palo Alto Venture Partners; Pitch Johnson, former director of the NVCA; Paul Roberts, Master Sommelier / COO at Colgin Cellars; Mark Bright, Restaurateur, Sommelier, Wine Investor.